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BROADWING CAPITAL ANNOUNCES STRATEGIC GROWTH PARTNERSHIP WITH COMPANY ROOFING FACILITATED BY SOUTH FLORIDA M&A ADVISORS, INC.

DALLAS & WEST PALM BEACH, Fla.—NOV 2023- ([BUSINESS WIRE](#))--Broadwing Capital Management LLC, a Dallas based private equity firm, announced today that it has partnered with Ed and Deb Company by making a growth investment in Company Roof Maintenance LLC, one of the largest providers of essential roofing services in Florida.

Founded in 2022 by Eliot Kerlin and Andrew Boisseau, Broadwing offers growth-oriented operational support to resilient companies in the lower middle market. Focusing on family- and founder-owned businesses, Broadwing utilizes extensive resource networks and a systematic approach to value creation in the manufacturing and services sectors.

Based in West Palm Beach, Company provides roof maintenance, repair, and replacement services for condominium and homeowner associations, commercial properties, and high-end, single-family homes in South Florida. The company specializes in solutions for property owners and managers facing aging infrastructure, stricter insurance requirements, and a desire to minimize disruption to residents and operations. Company's success can be attributed to its ability to execute complex roofing projects professionally and on time and its commitment to superior customer service.

"This partnership makes sense for many reasons," said Broadwing's Managing Partner, Eliot Kerlin. "Company is a critical provider of reroofing services to South Florida condos in a growing market. Its diverse portfolio of technical projects includes many larger than \$5 million. Broadwing's hands-on, collaborative approach will allow us to complement the company's leadership team and implement our playbook to drive expansion."

"The Broadwing team impressed us with their deep understanding of our business, commitment to strategic growth, and long track record of successfully investing in middle-market, founder-owned companies. We're excited to work with them during our next chapter of growth," said Ed Company, Company's Founder and Chief Executive Officer.

South Florida M&A Advisors, Inc. is the boutique advisory firm who facilitated this landmark platform acquisition. This advisory team brings vast experience, deal-making expertise, and personalized service to every transaction.

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